

UNIVERSITY OF PISA

The University of Pisa, one of the oldest in the world, is committed to promoting quality in all areas of research and teaching.

It has been successful in maintaining its resources and infrastructures to meet the new challenges, as well as its attractiveness for international students and researchers.

In the University of Pisa, Dipartimento di Economia e Management is one of the biggest department, with lively research activities in applied mathematics, economics, management, and statistics. It serves about 6000 students, both at undergraduate and postgraduate level, coming from Italy, as well as from other countries of the world.



**MASTER OF SCIENCE IN DIGITAL
INTELLIGENCE AND CHANGE MANAGEMENT**

**DEPARTMENT OF ECONOMICS
AND MANAGEMENT, UNIVERSITY OF PISA**

Via Ridolfi, 10 - 56124 Pisa
Tel. +39 050 2216272
dicm@ec.unipi.it - dicm.ec.unipi.it

Master of Science Digital Intelligence and Change Management



STUDY PLAN

New! Starting from a.y. 2025/26

FIRST YEAR

Strategic management and intelligence - 12 ECTS

Change management and digital transition - 9 ECTS

Supply chain and digital cost management - 6 ECTS

Student's choice for a total of 12 ECTS:

- Sustainability reporting and assurance - 12 ECTS
- Entrepreneurship and Strategic Innovation - 6 ECTS
- Public management and innovation - 6 ECTS
- Business and society - 6 ECTS

Student's choice for a total of 6 ECTS:

- Statistics for business consulting - 6 ECTS
- Mathematical Methods for Insurance - 6 ECTS

Legal principles of corporate governance - 6 ECTS

Student's choice for a total of 12 ECTS:

- Economics of saving and ESG investing - 6 ECTS
- Economics of the European Union - 6 ECTS
- Business History - 6 ECTS

SECOND YEAR

Data analytics for planning and control - 9 ECTS

Marketing communications - 9 ECTS

Student's choice for a total of 6 ECTS:

- Financial risk management - 6 ECTS
- Data mining - 6 ECTS
- Economic and business ethics - 6 ECTS

Extra Activities for a total of 6 ECTS:

- Leadership and soft skills laboratory - 3 ECTS
- Digitalization and AI laboratory (D&AI) - 3 ECTS

Student's free choice - 12 ECTS

Final dissertation - 15 ECTS

Other Useful Knowledge for Entering the World of Work - 1 ECTS

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